

ALL ABOUT  
**FOOD**  
in the Center  
of Europe!



**POLAGRA FOOD**

INTERNATIONAL TRADE FAIR FOR FOOD PRODUCTS

**Poznań, Poland**  
**25-28.09.2017**



**HOSTED  
BUYERS  
PROGRAMME**



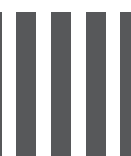
**ARE YOU LOOKING FOR NEW  
BUSINESS OPPORTUNITIES?**

**Do you want to meet Polish  
food industry suppliers?**

**Save your time and take advantage  
of POLAGRA FOOD HOSTED BUYERS PROGRAMME!**



Międzynarodowe Targi Poznańskie  
Poznań International Fair





meat and its  
products



milk and  
dairy products



fishery and fish  
products



baking and  
confectionery  
products



fresh and processed  
fruit and vegetables



fungi and related  
products



mineral water and  
non-alcoholic drinks



oil industry  
products



ecological, dietary  
and healthy foods



coffee  
tea



brewery and malt  
products



herbs



spices



dried fruit

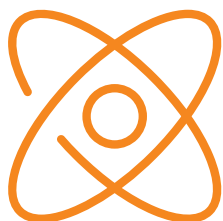


spirits and yeast  
industry products



wine products

## THE SYNERGY EFFECT



The POLAGRA FOOD Fair takes place alongside the International Trade Fair for Gastronomy and Hotel Equipment POLAGRA GASTRO/INVEST HOTEL, Tastes of the Regions Fair SMAKI REGIONÓW, International Trade Fair of Food Processing Technologies POLAGRA TECH and Food Industry Packaging Fair PAKFOOD. These events together provide a vast potential for visitors searching for high quality food products.



## HOSTED BUYERS BENEFITS:



**Online appointment system**  
– plan your meetings before the fair!



**4\* hotel ACCOMMODATION**  
in Poznan City Centre



**Networking opportunities**



**Participation in one of the biggest food industry meeting**



**Dedicated Hosted Buyers support team**



**Complimentary air or rail travel\***  
and airport – hotel – exhibition transfers within Poznan  
\* Only from selected destinations

# 99%

**OF HOSTED BUYERS WERE SATISFIED WITH THEIR VISIT TO POLAGRA FOOD 2016**



*'I would recommend the Polagra Food show. Polagra Food is a huge show and great market potential. In scope of Hosted Buyers programme everything is taken care. You do not even have to move a pen...'*  
**UDAY CHUGH, INDIA**

*'The programme was very well organized and clear in the communication.'*  
**ALAIN HOTTLET, BELGIUM**

*'Very well organized. Organizer takes a lot of headache from you, that is why it is worth to take part in Hosted Buyers Programme.'*  
**VIRGIS MAJOROVAS, LITHUANIA**

# FEEL INVITED...



# FEEL INVITED...

If you represent: purchasing & procurement executives of major wholesaler groups, supermarket chains, importers or distributors of food products and you are responsible for planning, organizing, recommending or making purchase decisions for the company, you may be eligible to attend as a Hosted Buyer.

To find out more about the Polagra Food 2017 Hosted Buyers Programme visit:

[www.polagra-food.pl/en](http://www.polagra-food.pl/en)

## Apply already TODAY

BE A PART OF POLAGRA FOOD HOSTED BUYERS PROGRAMME

Connect with the Hosted Buyers team:



**Marta Grzempowska**  
+48 61 869 20 87  
hostedbuyer@mtp.pl



**Hanna Nowak**  
+48 61 869 24 93  
hostedbuyer@mtp.pl