

# NEW YEAR'S RECEPTION

## Dancing on the Roof

18:30

Saturday, 12 Jan  
2019

Deutsches Haus HCMC  
and " Sky XX Garden & Z Lounge"



Dear members and friends of the GBA,

The year end is coming close and another fresh New Year is on the horizon!

On this occasion, The German Business Association (GBA) will in 2019 host the second **New Year's Reception** themed in "**Dancing on the Roof**", on **SATURDAY, JANUARY 12<sup>th</sup> 2019**, starting from **6:30pm** at **DEUTSCHES HAUS HO CHI MINH CITY** and **SKY XX GARDEN & THE Z LOUNGE**. The event is under **patronage of the German General Consulate** in HCMC.

The choreography of our **black tie event** starts with a classic **red carpet reception** in the generous **Deutsches Haus** where GBA members, guests, friends and partners of the German and International Business Community reconvene after Christmas holidays, congratulate on the new year, mingle with champagne, selected Canapés accompanied with a short **classical musical welcome** by the **Saigon Philharmonic Orchestra**.

The guests will then stroll in small groups to the elevators escorted by the charming team of SKY XX Garden & The Z Lounge. On the lavish **open terrace on the 20 floor** the guests will be received by **live jazzy music, dancers and fireworks**. This intermezzo will be followed by an exquisite **dinner in buffet style** in the air conditioned **Z Lounge** with a **live band**, a lightshow, entertainment acts, a best dress award and a lucky draw. SKY XX Garden and Z Lounge will offer plenty of room to mingle in the airy and lively atmosphere above the city.

The New Year's Reception is expected to welcome more than 150 guests and it is an opportunity to promote your brand to a large and sophisticated audience while you are entertaining your business partners and friends at the elegant settings of the latest of the city's rooftop bars. Our sponsorship options offer a wide range of formats. For detailed information on the event and benefits provided through our sponsorship packages, please refer to the **following pages**

Thank you very much for your kind support. We are looking forward to welcoming you at the **New Year's Reception 2019**. Get ready to treat yourself for another night to remember!

With warm regards and all best wishes,

Thomas Debelic

GBA - German Business Association

# KEY FACTS

- **NEW YEAR'S RECEPTION & DANCING ON THE ROOF**
- **Date:** Saturday, January 12<sup>th</sup> 2019
- **Time:** 18:30 – 23:00
- **Venue:** Deutsches Haus Ho Chi Minh City and Rooftop bar on Level 20 - Sky XX Garden & the Z Lounge
- **Expected Guests: minimum of 150 guests** (GBA members, guests, friends, and partners in the German and International Business Community, VN-dignitaries, sponsors )
- **Concept:** Black tie (Man) & Evening Gown (Woman)



# EVENT OBJECTIVES

NEW YEAR's Reception 2019, themed in "Dancing on the Roof" will feature an intimate and unforgettable RECEPTION IN THE LEVEL 2 OF DEUTSCHES HAUS for max. 90 min. for gathering GBA members, guests, friends and partners in the German community and International Business Community after Christmas holidays, congratulation on new year, networking with champagne, selected Canapés & short new year classical music.

Following the reception, an exquisite **DINNER in buffet style with DANCING**, cheerful music, firework, lightshow, stunning entertainment acts, best dress award, lucky draw and room to mingle at the **SKY XX GARDEN & THE Z LOUNGE** on **ROOFTOP** bar at Level 20.

The event is under patronage of the German Consulate General.



# EVENT FLOW

## Deutsches Haus – Level 2

18:30-19:45

19:45- 20:00

## Rooftop Bar - Level 20

– Sky XX Garden and the Z Lounge -

20:00-23:00

### Guests Arrival

- Champagne welcome drink
- New Year's welcome speech
- Selected Canapés

### Pre-Show

- Light classical music
- Networking
- Photo Shoot

### Engagement Act

#### Sky XX Garden (20:00-20:30)

- Trio band, DJ
- Light show
- Small fireworks
- Dancer
- Drink pass around

### Main Act

#### Z Lounge (20:30-23:00)

- Buffet Dinner
- Live Music Band
- Lucky draw
- Best dress award / Lucky draw with amazing prizes
- Dancing
- Evening end with DJ/ Open End



# SPONSORSHIP OPPORTUNITIES

**Don't miss this exclusive opportunity!**

**Seating is limited.**

**Reserve your sponsorship package now!**

- **Contact: GBA Office - Ms. Mai**
- **Email: [mai@gba-vietnam.org](mailto:mai@gba-vietnam.org)**
- **Phone: +84 28 3823 9772, ext 113**

**SINGLE TICKET PRICE: VND 2,200,000**

**Early bird before Dec 20<sup>th</sup> 2018: VND 1,950,000**

CATEGORY	GOLD	SILVER	BRONZE
Package in VND	45 Mio	25 Mio	15 Mio
Early-bird <i>Payment before Dec 20<sup>th</sup> 2018</i>	35 Mio	20 Mio	10 Mio
<b>Tickets</b>			
Complimentary tickets	08 tickets	04 tickets	02 tickets
<b>Recognition</b>			
Greeting remark at opening ceremony	yes	yes	yes
<b>Visibility</b>			
Logo on e-flyers	yes	yes	yes
Logo on tickets	yes	yes	yes
Logo on standee/ banner	large	medium	normal
Logo on media wall	large	medium	normal
<b>Media Recognition</b>			
Logo on GBA website	yes	yes	yes
Logo on GBA Social Media	large	medium	normal
High resolution photos	yes	yes	yes

**\* For information on further exclusive sponsoring opportunities (Door Gift Sponsor, Lucky Draw Sponsor, Booth Display etc.), please send your desire to us!**