

The background image shows a professional office setting. In the foreground, a person's hands are visible typing on a laptop keyboard. In the background, a man in a grey blazer is pointing at a whiteboard, and another man in a checkered shirt is gesturing with his hand while talking to a woman. The scene is lit with warm, indoor lighting.

**Welcome Rödl & Partner
to the CEEC Community in
Vietnam**



WHO WE ARE

The Central and Eastern European Chamber of Commerce in Vietnam (CEECC) is an independent non-profit organisation. Our main goal is to support CEE backed companies which are already active in Vietnam, strengthen the CEE related business community in Vietnam, connect local businesses with CEE, and advise new entrants on the challenges in this market. We represent 15 countries (Austria, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Montenegro, Poland, Romania, Serbia, Slovak Republic, Slovenia).

CEEC and EUROCHAM Membership

WHY CEEC IS PART OF EUROCHAM?

EuroCham is an independent organization, that advocates for European interests in Vietnam. With almost 1000 members the EuroCham is the umbrella organization of the European Business Associations in Vietnam. Main focus of EuroCham is advocacy to improve the business environment for their members.

CEEC MEMBERSHIP GOES ALONG WITH EUROCHAM

- Consists of 8 different European Business Associations and Chambers
- Larger potential, new contacts and business partners
- Company profile to be published in the membership directory of EuroCham
- Advocacy support including letters to government bodies, participate in Sector Committees & annually updated White Book.
- Discounts in many restaurants and other facilities with the EuroCham card





SECTOR COMMITTEES: 18

CropLife Vietnam Food, Agri and Aqua Business, Green Growth, Human Resources and Training, Digital, Medical Devices and Diagnostics, Mobility, Nutritional Foods Group, Pharma Group, Taxation and Transfer Pricing, Intellectual Property Rights, International Quality Medicines, Legal, Tourism and Hospitality, Transportation and Logistics, Wine and Spirits, Cosmetics, Women in Business

HOW YOU CAN GET INVOLVED WITH EUROCHAM

- Contact the EuroCham Sector Committee via sec.comms@eurochamvn.org for more information
- Get connected with the European Business Community and join joint events like the Business Thursday in Hanoi or the European Night in Ho Chi Minh City
- Most important: Make use of your voting rights (As OC Member) at the EuroCham AGM and support the position of the CEEC
- Your CEEC Delegate to the EuroCham: **Minh Nguyen**



EVENTS

Hanoi

- Business Thursdays once a year – in cooperation with DBAV
- Planning small-scale events with DBAV in 2021
- Planning Share & (L)Earn event in Hanoi
- Industry Week

Ho Chi Minh City

- Share & (L)Earn and webinars
- Monthly networking events
- European Night with other European BAs
- Christmas Members Night

EVENTS in 2020



4 SHARE & (L)EARN EVENTS

both physically and virtually



EUROPEAN NIGHT



8 NETWORKING EVENTS

WEBINAR WITH CEEC SG
Singapore vs Vietnam:
How the best destinations for your business differ

22 July 2020
Singapore 5-6 Pm
Vietnam 4-5 Pm

Peter Sati - CEEC Singapore President
Linda Petrina - Group Senior Advisor Eurasia Advisory Group
Matthew Launey - Managing Partner Domicile Corporate Services



01 hosted & 03 co-hosted BUSINESS THURSDAYS



CO-HOST

13 CO-HOSTED EVENTS

THE NEW NORMAL CHALLENGES

with EuroCham, CCIFV, DBAV, SBAV, Mazars, SEA-X

PUBLICATIONS



CEEC Debates

CEEC Debates is a series of monthly interviews with key representatives of the CEEC Vietnam corporate members about their current business operations and goals, emphasizing the core attributes of their operations in Vietnam, and how their organizations create value and bring sustainable benefits for stakeholders and community. Our questions will challenge corporate members' ideas and opinions, bringing into light leadership models, future developments and current updates regarding their business. The project aims to give exposure to CEEC businesses through quality, journalistic analysis of relevant business sectors, key industries and innovation driven initiatives in Vietnam.



Market Insights

In recent years, Vietnam has achieved impressive economic growth, fuelled by high political stability, sound business conditions, competitive costs of labour and integration to global economy. The fast growing market offers a number of attributes that makes investing in Vietnam attractive to foreign investors. "CEEC Market insights" - the series of publications written by CEEC Board Members in the area of their expertise - covers relevant topics about Vietnam's developing sectors, industries and business environment. Our Board Members are the experts in fields such as intellectual property right, green growth, start-ups, tourism, and corporate law.



Infographic

CEEC Infographic is our new monthly project aiming to present to CEEC viewers the quick and clear information on updated figures/ data. At this moment, we've brought to our members the info relating to *Number of companies exporting to Vietnam from CEE countries; Goods imported to Vietnam; Export and Import value by continent, country and some major markets; Vietnam's sectors most attractive to FDI; Vietnam's GDP Growth; Trade, transportation and tourism situation in Vietnam in January 2021.* More graphic will be found on our social channels (website, Facebook, LinkedIn).

PUBLICATIONS

Booklet “*Doing business in Vietnam*”

- First published in June 2017, the latest edition was issued online in June 2020
- Total distributed copies (online & hardcopy) are more than 600
- The online edition is planned to frequently update



FACEBOOK

The Facebook post features a blue header with the text "SHARE & (L)EARN" and "HOW TO MOTIVATE EMPLOYEES IN YOUR ORGANIZATION THE RIGHT WAY". It includes event details: "8.30am – 10.30am Thursday, 8 April 2021" at "W Business Center – F10, 100 Nguyen Thi Minh Khai, D3, HCMC". The post is co-hosted by W Business Center and sponsored by LCL and iribee. It lists speakers and has an "Edit" button.

CEEC Vietnam
@ceecvn · Local business

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1413 Likes
1541 Followers

LINKEDIN

The LinkedIn profile shows the CEEC logo and affiliation with EuroCham, ALMA, and Mazars. The description states: "Central and Eastern European Chamber of C... We promote cooperation between businesses from 15 CEE countries and Vietnam. Non-profit Organization Management · Hanoi, Dong Da · 608 followers". It includes a "See jobs" button and a "Pages people also viewed" section listing EuroCham Vietnam and AmCham Vietnam.

Central and Eastern European Chamber of C...
We promote cooperation between businesses from 15 CEE countries and Vietnam.
Non-profit Organization Management · Hanoi, Dong Da · 608 followers

Le & 8 other connections work here · 10 employees

+ Follow Visit website More

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About

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See all details

EuroCham Vietnam
Non-profit Organization Management
24,042 followers

AmCham Vietnam
International Trade & Development
22,187 followers

608 Followers

BENEFITS & SERVICES



Membership Directory

Display your corporate profile to CEEC and EuroCham members



Membership Card

Get a wide range of discounts at leading hotels, restaurants, and retailers listed in CEEC/ EuroCham Discount Handbook



Events

Enjoy member rate at various types of CEEC/ EuroCham business events & networking in Vietnam



Newsletter, E-Bulletin

Receive the updated business information and news from CEEC/ EuroCham, our members and the business community in Vietnam



Trade Issues & Recommendations

Receive the latest annual assessment about business, trade and investment issues affecting our members, business community and in many cases society at large



Sector Committees

Raise issues of interest and concern to your business and be heard by the relevant authorities in Vietnam and Europe



Events and Trade Fairs

- Round tables/ Executive meetings with Ministers and Government agencies (e.g. MOIT, MOF, MPI, MOLISA, Customs)
- Business briefings on current topics such as Market/sector updates
- Special events like forums and exhibitions



Services

- Match-making, business appointments and Partner Searches
- Organize Delegations and Trade missions to Vietnam
- Trade listings, corporate profile and advertising opportunities
- Travel arrangements



Telephone Hotline Support

- Provide our members with instant legal and business advices backed by first hand experiences in Vietnam
- Listen and act upon our members needs/ advices/ complaints in order to facilitate prosperous business development in Vietnam



Sectoral Issues & Market Opportunities: Advocacy

- Supporting the members with letters to the government bodies and arranging meetings to support individual cases
- Annually updated White Book: Trade/ Investment Issues and recommendations



Other benefits

- Corporate premiums for health insurance plans
- Access to the trained work force (in partnership with AIESEC & Thang Long University (TLU))
- CarePlus discount program: 10% discount rate on public individual price and/or 15% discount rate on public packages price
- Discount at five-star resort: ALMA Cam Ranh, Khanh Hoa
- Covid travel consulting



YOUR BOARD MEMBERS



MARKO MORIC
Chairman

Consultant
pgf Pharma

[LinkedIn](#)



CSABA BUNDIK
Vice-Chairman
Hanoi

Individual Member

[LinkedIn](#)



VLAD SAVIN
Vice-Chairman HCMC

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