





# WHO WE ARE

The Central and Eastern European Chamber of Commerce in Vietnam (CEEC) is an independent non-profit organisation. Our main goal is to support CEE backed companies which are already active in Vietnam, strengthen the CEE related business community in Vietnam, connect local businesses with CEE, and advise new entrants on the challenges in this market. We represent 15 countries (Austria, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Montenegro, Poland, Romania, Serbia, Slovak Republic, Slovenia).

# **CEEC and EUROCHAM Membership**

### WHY CEEC IS PART OF EUROCHAM?

EuroCham is an independent organization, that advocates for European interests in Vietnam. With almost 1000 members the EuroCham is the umbrella organization of the European Business Associations in Vietnam. Main focus of EuroCham is advocacy to improve the business environment for their members.

### CEEC MEMBERSHIP GOES ALONG WITH EUROCHAM

- Consists of 8 different European Business Associations and Chambers
- Larger potential, new contacts and business partners
- Company profile to be published in the membership directory of EuroCham
- Advocacy support including letters to government bodies, participate in Sector Committees & annually updated White Book.
- Discounts in many restaurants and other facilities with the EuroCham card



## **CEEC and EUROCHAM**



### **SECTOR COMMITTEES: 18**

CropLife Vietnam Food, Agri and Aqua Business, Green Growth, Human Resources and Training, Digital, Medical Devices and Diagnostics, Mobility, Nutritional Foods Group, Pharma Group, Taxation and Transfer Pricing, Intellectual Property Rights, International Quality Medicines, Legal, Tourism and Hospitality, Transportation and Logistics, Wine and Spirits, Cosmetics, Women in Business

### HOW YOU CAN GET INVOLVED WITH EUROCHAM

- ➤ Contact the EuroCham Sector Committee via sec.comms@eurochamvn.org for more information
- ➤ Get connected with the European Business Community and join joint events like the Business Thursday in Hanoi or the European Night in Ho Chi Minh City
- ➤ Most important: Make use of your voting rights (As OC Member) at the EuroCham AGM and support the position of the CEEC
- ➤ Your CEEC Delegate to the EuroCham: **Minh Nguyen**











# **EVENTS**

### Hanoi

- Business Thursdays once a year in cooperation with DBAV
- Planning small-scale events with DBAV in 2021
- Planning Share & (L)Earn event in Hanoi
- Industry Week

## **Ho Chi Minh City**

- Share & (L)Earn and webinars
- Monthly networking events
- European Night with other European BAs
- Christmas Members Night

# **EVENTS in 2020**













## **PUBLICATIONS**



### **CEEC Debates**

CEEC Debates is a series of monthly interviews with key representatives of the CEEC Vietnam corporate members about their current business operations and goals, emphasizing the core attributes of their operations in Vietnam, and how their organizations create value and bring sustainable benefits for stakeholders and community. Our questions will challenge corporate members' ideas and opinions, bringing into light leadership models, future developments and current updates regarding their business. The project aims to give exposure to CEEC businesses through quality, journalistic analysis of relevant business sectors, key industries and innovation driven initiatives in Vietnam.



## **Market Insights**

In recent years, Vietnam has achieved impressive economic growth, fuelled by high political stability, sound business conditions, competitive costs of labour and integration to global economy. The fast growing market offers a number of attributes that makes investing in Vietnam attractive to foreign investors. "CEEC Market insights" - the series of publications written by CEEC Board Members in the area of their expertise - covers relevant topics about Vietnam's developing sectors, industries and business environment. Our Board Members are the experts in fields such us intellectual property right, green growth, start-ups, tourism, and corporate law.



## Infographic

CEEC Infographic is our new monthly project aiming to present to CEEC viewers the quick and clear information on updated figures/data. At this moment, we've brought to our members the info relating to *Number of companies exporting to Vietnam from CEE countries;* Goods imported to Vietnam; Export and Import value by continent, country and some major markets; Vietnam's sectors most attractive to FDI; Vietnam's GDP Growth; Trade, transportation and tourism situation in Vietnam in January 2021.

More graphic will be found on our social channels (website, Facebook, LinkedIn).

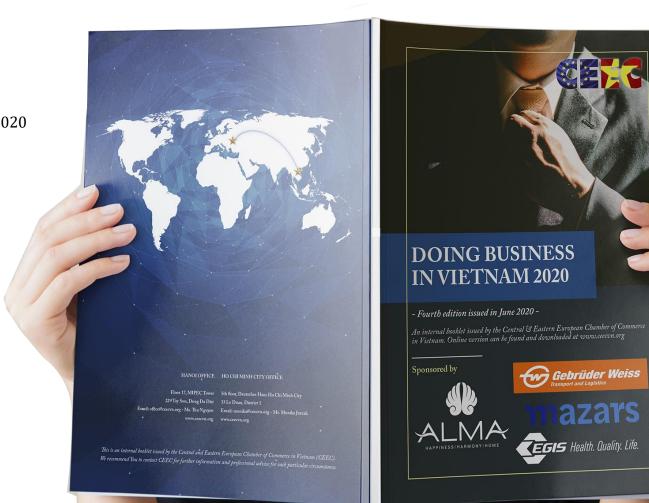
# **PUBLICATIONS**

## Booklet "Doing business in Vietnam"

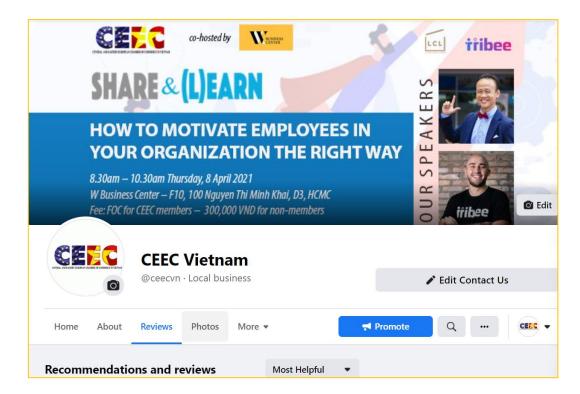
• First published in June 2017, the latest edition was issued online in June 2020

• Total distributed copies (online & hardcopy) are more than 600

• The online edition is planned to frequently update



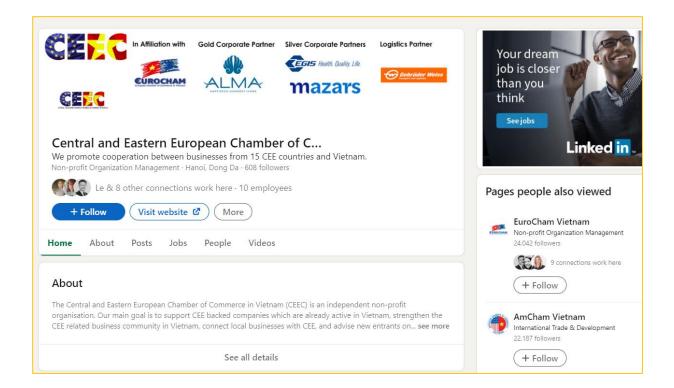
## **FACEBOOK**



1413 Likes1541 Followers

## WE ARE ACTIVE ON FACEBOOK & LINKEDIN

### **LINKEDIN**



608 Followers

## **BENEFITS & SERVICES**



#### **Membership Directory**

Display your corporate profile to CEEC and EuroCham members





Get a wide range of discounts at leading hotels, restaurants, and retailers listed in CEEC/ EuroCham Discount Handbook

#### **Events**



Enjoy member rate at various types of CEEC/ EuroCham business events & networking in Vietnam

#### Newsletter, E-Bullletin



Receive the updated business information and news from CEEC/ EuroCham, our members and the business community in Vietnam

#### **Trade Issues & Recommendations**



Receive the latest annual assessment about business, trade and investment issues affecting our members, business community and in many cases society at large

#### Sector Comittees



Raise issues of interest and concern to your business and be heard by the relevant authorities in Vietnam and Europe

#### **Events and Trade Fairs**



- Round tables/ Executive meetings with Ministers and Government agencies (e.g. MOIT, MOF, MPI, MOLISA, Customs)
- Business briefings on current topics such as Market/sector updates
- Special events like forums and exhibitions

#### Services



- Match-making, business appointments and Partner Searches
- Organize Delegations and Trade missions to Vietnam
- Trade listings, corporate profile and advertising opportunities
- Travel arrangements

### **Telephone Hotline Support**



- Provide our members with instant legal and business advices backed by first hand experiences in Vietnam
- Listen and act upon our members needs/ advices/ complaints in order to facilitate prosperous business development in Vietnam

#### Sectoral Issues & Market Opportunities: Advocacy



- Supporting the members with letters to the government bodies and arranging meetings to support individual cases
- Annually updated White Book: Trade/ Investment Issues and recommendations

### Other benefits



- Corporate premiums for health insurance plans
- Access to the trained work force (in partnership with AIESEC & Thang Long University (TLU))
- CarePlus discount program: 10% discount rate on public individual price and/or 15% discount rate on public packages price
- Discount at five-star resort: ALMA Cam Ranh, Khanh Hoa
- Covid travel consulting







# **YOUR BOARD MEMBERS**



MARKO MORIC
Chairman
Consultant

Consultant pgf Pharma

<u>LinkedIn</u>



CSABA BUNDIK Vice-Chairman Hanoi

Individual Member

LinkedIn



VLAD SAVIN Vice-Chairman HCMC

Head of Business Development Acclime Vietnam

<u>LinkedIn</u>



CHRISTOPH SCHILL

Chief Representative PRACSIS South East Asia

<u>LinkedIn</u>



MINH NGUYEN Treasurer

Partner, Advisory
Service
Mazars Vietnam
LinkedIn



FLORIAN BERANEK

Individual Member

<u>LinkedIn</u>



LUKASZ KOZLOWSKI

Managing Director Make Your Asia

**LinkedIn** 



**BEN MANDJAK** 

Chief Representative CETA Consulting

LinkedIn

# **YOUR CEEC OFFICE**



MONIKA JURZAK
Executive Director
HCMC

**LinkedIn** 

monika@ceecvn.org

Phone: (84-28) 382 728 69



THU NGUYEN
Office Manager
Hanoi
LinkedIn

office@ceecvn.org

Phone: (84-24) 3936 1031 (ext 201)

**HANOI OFFICE** 

**Mazars Office** 

F17, MIPEC Tower, 229 Tay Son

Dong Da District

**HO CHI MINH CITY OFFICE** 

5th Floor, Deutsches Haus Ho Chi Minh City

33 Le Duan

District 1