



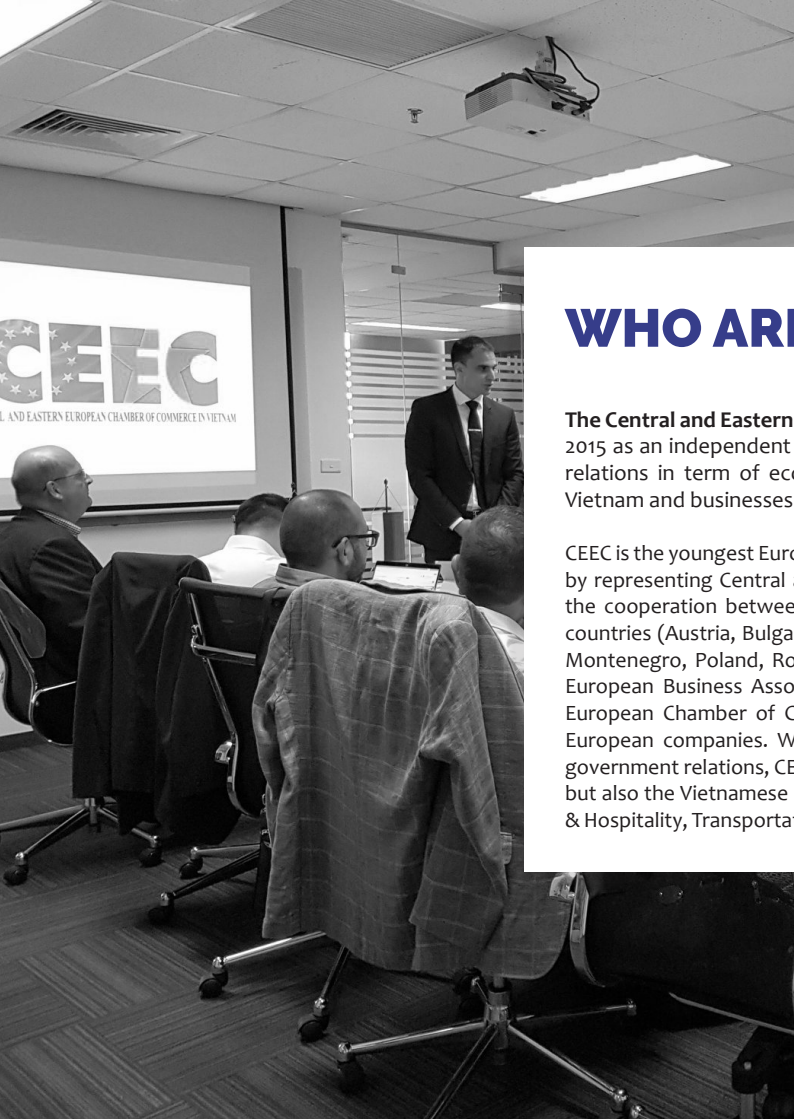
CENTRAL AND EASTERN EUROPEAN CHAMBER OF COMMERCE IN VIETNAM

# CEEC'S CORPORATE PACKAGES

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*This proposal is issued by the Central and Eastern European Chamber of Commerce in Vietnam (CEEC).  
We recommend You to contact CEEC for further information and professional advice for each particular circumstance*



## WHO ARE WE?

**The Central and Eastern European Chamber of Commerce in Vietnam (CEEC)** was formed in March 2015 as an independent non-profit organization. It aims to enhance the cooperation, develop the relations in term of economic, finance, commerce, investment and trade promotion between Vietnam and businesses from 15 Central and Eastern European countries.

CEEC is the youngest European rooted business community in Vietnam and most likely globally pioneer by representing Central and Eastern European companies, professionals in one entity. We promote the cooperation between businesses as well as individuals from 15 Central and Eastern European countries (Austria, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Montenegro, Poland, Romania, Serbia, Slovak Republic, Slovenia) and Vietnam. CEEC and all other European Business Associations delegate their representative to the Executive Committee of the European Chamber of Commerce in Vietnam (EuroCham) which is representing more than 1,000 European companies. With Mr. Minh Nguyen, standing Vice-Chairman of EuroCham, in charge of government relations, CEEC has a strong visibility not only within the European community in Vietnam but also the Vietnamese business community. We also have representatives in the IQM-G&B, Tourism & Hospitality, Transportation & Logistics, Green Growth Sector Committees and representative bodies.

## OUR PROJECTS

*Our main goals are to provide the best services we can give for our existing members, to support their business activities with consulting, networking, referrals and to build an intense CEE related business community in Vietnam. With our great devotion, CEEC promises to bring its most benefit for businesses from Central & Eastern Europe.*



### CEEC DEBATES

CEEC Debates is a series of monthly interviews with key representatives of the CEEC Vietnam corporate members about their current business operations

and goals, emphasizing the core attributes of their operations in Vietnam, and how their organizations create value and bring sustainable benefits for stakeholders and community. Our questions will challenge corporate members' ideas and opinions, bringing into light leadership models, future developments and current updates regarding their business. The project aims to give exposure to CEEC businesses through quality, journalistic analysis of relevant business sectors, key industries and innovation driven initiatives in Vietnam.

In recent years, Vietnam has achieved impressive economic growth, fueled by high political stability, sound business conditions, competitive costs of labor and integration to global economy. The fast growing market offers a number of attributes that makes investing in Vietnam attractive to foreign investors. "CEEC Market insights" - the series of publications written by CEEC Board Members in the area of their expertise - covers relevant topics about Vietnam's developing sectors, industries and business environment. Our Board Members are the experts in fields such as intellectual property right, green growth, start-ups, tourism, and corporate law.



### MARKET INSIGHTS

### EVENTS

CEEC has frequent events in both Hanoi and Ho Chi Minh City. Besides networking events (like *Monthly networking event, Business Thursdays, European Night*)

to help our members expand their network and connect with potential partners, we also have quarterly "*Share&(L)Earn*" seminar to give our esteemed members and partners first-hand information on sharing experience with particular topic. Topics are usually covered by experts in the area and are invited by CEEC. We have covered topics relating to *work permit and employment in Vietnam, company & product registration, challenges in export & import from/to Vietnam*. More interesting topics are expected in this year.



CEEC Infographic is our new monthly project aiming to present to CEEC viewers the quick and clear information on updated figures/ data. At this moment, we've brought to our members the info relating to *Number of companies exporting to Vietnam from CEE countries; Goods imported to Vietnam; Export and Import value by continent, country and some major markets; Vietnam's sectors most attractive to FDI; Vietnam's GDP Growth; Trade, transportation and tourism situation in Vietnam in January 2021*.

More graphic will be found on our social channels (website, Facebook, LinkedIn).



### INFOGRAPHIC



# BENEFITS FOR MEMBERS



## **Membership Directory**

Display your corporate profile to CEEC and EuroCham members



## **Membership Card**

Get a wide range of discounts at leading hotels, restaurants, and retailers listed in CEEC/ EuroCham Discount Handbook



## **Events**

Enjoy member rate at various types of CEEC/ EuroCham business events & networking in Vietnam



## **Newsletter, E-Bulletin**

Receive the updated business information and news from CEEC/ EuroCham, our members and the business community in Vietnam



## **Trade Issues & Recommendations**

Receive the latest annual assessment about business, trade and investment issues affecting our members, business community and in many cases society at large



## **Sector Committees**

Raise issues of interest and concern to your business and be heard by the relevant authorities in Vietnam and Europe



## **Events and Trade Fairs**

- Round tables/ Executive meetings with Ministers and Government agencies (e.g. MOIT, MOF, MPI, MOLISA, Customs)
- Business briefings on current topics such as Market/sector updates
- Special events like forums and exhibitions



## **Services**

- Match-making, business appointments and Partner Searches
- Organize Delegations and Trade missions to Vietnam
- Trade listings, corporate profile and advertising opportunities
- Travel arrangements



## **Telephone Hotline Support**

- Provide our members with instant legal and business advices backed by first hand experiences in Vietnam
- Listen and act upon our members needs/ advices/ complaints in order to facilitate prosperous business development in Vietnam



## **Sectoral Issues & Market Opportunities: Advocacy**

- Supporting the members with letters to the government bodies and arranging meetings to support individual cases
- Annually updated White Book: Trade/ Investment Issues and recommendations



## **Other benefits**

- Corporate premiums for health insurance plans
- Access to the trained work force (in partnership with AIESEC & TLU)
- Special rates for Vietnamese language course (in partnership with IGS)
- Discounted schooling fees at IGS and TAS & additional benefits after signing-up
- CarePlus discount program: 10% discount rate on public individual price and/or 15% discount rate on public packages price
- Discount at five-star resort: ALMA Cam Ranh, Khanh Hoa



# CEEC SOCIAL CHANNELS



**1,493** followers on Facebook Page

**675** followers on LinkedIn & inGroup



Various type of networking events to bring potential business partners together

Quarterly Share&(L)Earn event to equip for our members and pateners updated info in relevant fields



**21,957** pageviews

**10,614** users

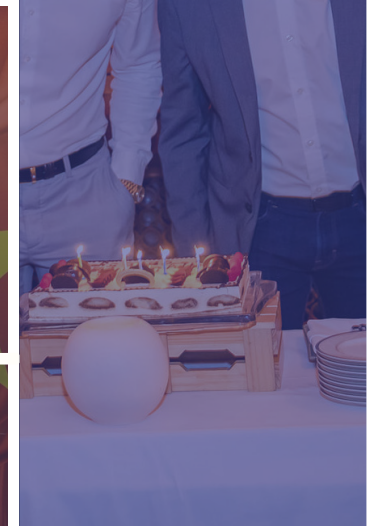
on website in 2020



Profiles in database include the contacts from Embassy, EU Delegation, Government Agencies, C-level contacts from EU & VN companies



VCCI



Various type of networking events to bring potential business partners together

## Basic Package

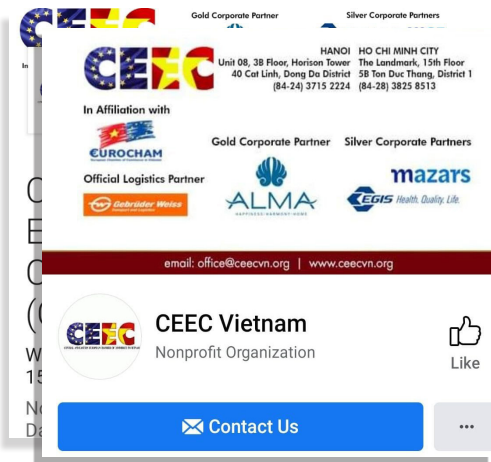
10M VND

## PUBLICITY - LOGO LISTING AND ACKNOWLEDGEMENT

Your logo will be presented in every marketing materials and official email from CEEC



presented in every official email from CEEC



listed as Corporate Partners on CEEC social channels



listed and show your company's banner on CEEC website



listed as Corporate Partner on informational and promotional materials of CEEC events (banner, flyer, presentation) and publications

SPONSORSHIP BENEFITS

Silver Package

25M VND

INCLUDING BASIC PACKAGE + ADDITIONAL BENEFITS AS SHOWN BELOW

Company's presentation in CEEC  
"Doing Business in Vietnam" booklet



your company's logo is listed on the first page of the booklet among sponsors



half-page advertisement



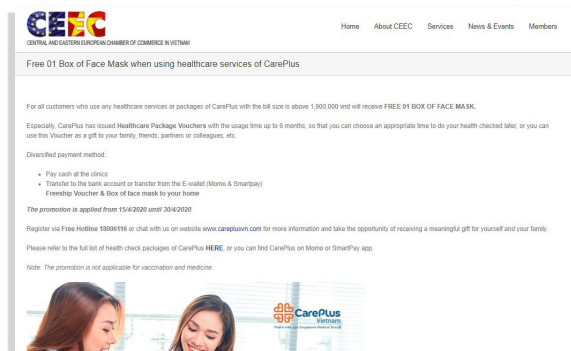
one-page Business Sector and Company introduction article

Free tickets for events organized by CEEC  
(not applicable to co-hosted events)



2 tickets per events

Company service/ product promotion



product/ service post on CEEC platforms (content provided by the company) - 03 times

SPONSORSHIP BENEFITS

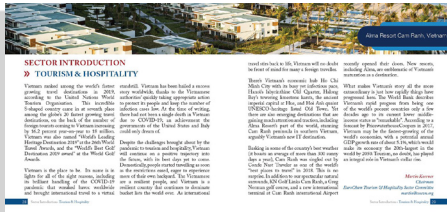


## Gold Package

39M VND

### INCLUDING BASIC PACKAGE + ADDITIONAL BENEFITS AS SHOWN BELOW

#### Company's presentation in CEEC "Doing Business in Vietnam" booklet



two-page Business Sector & Company intro article



company's logo is listed on the first page of the booklet

#### Access to AIESEC & TLU pool of qualified students/ alumni



#### Free tickets for events organized by CEEC (not applicable to co-hosted events)



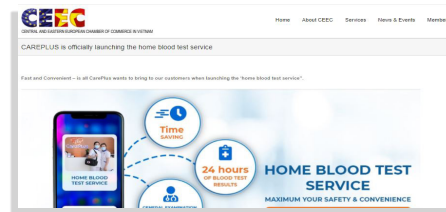
3 tickets per event

#### Exposure in events



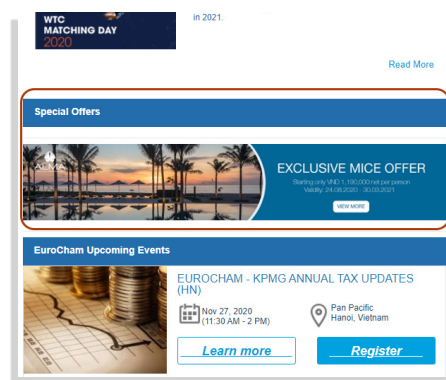
Share&(L)earn – main topic related to your industry/ needs

#### Company service/ product promotion



product/ service post on CEEC platforms (content provided by the company) - 06 times

#### Additional exposure in EuroCham



EuroCham e-bulletin banner in 2 editions

one post on TLU platforms (website or Facebook) and one post on AIESEC Vietnam Fanpage under CEEC branding (content provided by company with CEEC logo)

SPONSORSHIP BENEFITS



# YEARLY PACKAGES COMPARISON

| Basic benefits                                                       |                                                                                                                                                       | Basic          | Silver              | Gold                |
|----------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|---------------------|---------------------|
| Publicity - logo listing and acknowledgment                          | Your logo is presented in every official email from CEEC                                                                                              | yes            | yes                 | yes                 |
|                                                                      | Your logo is listed as the corporate partner on CEEC website                                                                                          | yes            | yes                 | yes                 |
|                                                                      | Your logo is listed as the corporate partner on CEEC Facebook                                                                                         | yes            | yes                 | yes                 |
|                                                                      | Your logo is listed the corporate partner on CEEC Linked-in                                                                                           | yes            | yes                 | yes                 |
|                                                                      | Your logo is listed as the corporate partner on informational and promotional materials of CEEC events (banner, flyer, presentation) and publications | yes            | yes                 | yes                 |
| Additional benefits                                                  |                                                                                                                                                       |                |                     |                     |
| Company presentation in “Doing business in Vietnam” (DBinVN) booklet | Your logo is listed on the first page of the DBinVN booklet among sponsors                                                                            | N/A            | yes                 | yes                 |
|                                                                      | Advertisement in DBinVN booklet                                                                                                                       | N/A            | half (½) page       | 1 page              |
|                                                                      | Business Sector and Company introduction article                                                                                                      | N/A            | 1 page              | 2 pages             |
| Access to AISEC pool of qualified students                           | A post on AIESEC in Vietnam Fanpage (70,000+ followers) under CEEC branding (content provided by company with CEEC logo)                              | N/A            | N/A                 | 1 post              |
| Access to TLU pool of qualified students/ alumni                     | A post on TLU platform (website or Facebook) under CEEC branding (content provided by company with CEEC logo)                                         | N/A            | N/A                 | 1 post              |
| Free tickets                                                         | Events (Share&(L)Earn, Christmas party and others) which are organized exclusively by CEEC (not applicable to co-hosted events)                       | N/A            | 2 tickets per event | 3 tickets per event |
| Company service/ product promotion                                   | Product/ service post on CEEC platforms (content provided by the company)                                                                             | N/A            | 3 times             | 6 times             |
| Exposure in events                                                   | Share&(L)Earn – main topic related to Your industry/ needs                                                                                            | N/A            | N/A                 | yes                 |
| Additional Exposure in EuroCham                                      | EuroCham e-bulletin banner (2 editions)                                                                                                               | N/A            | N/A                 | yes                 |
| <b>TOTAL PRICE:</b>                                                  |                                                                                                                                                       | <b>VND 10M</b> | <b>VND 25M</b>      | <b>VND 39M</b>      |

# THANK YOU FOR YOUR CONSIDERATION

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